

SWEET POTATOES

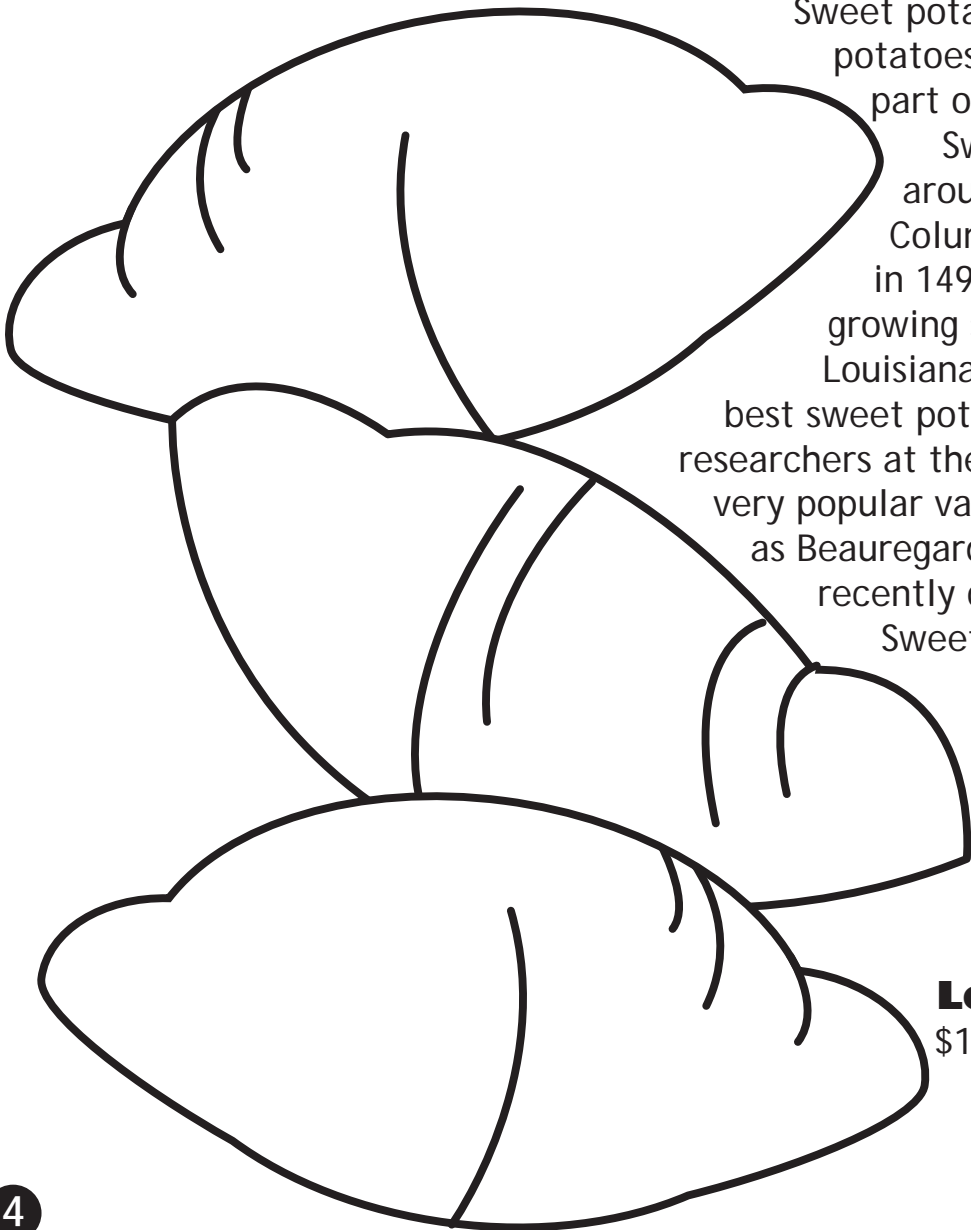
Sweet potatoes are not really potatoes. They are roots. They are part of the morning glory family.

Sweet potatoes have been around for a long time. Before Columbus arrived in America in 1492, Native Americans were growing sweet potatoes.

Louisiana is known for growing the best sweet potatoes in the world. In 1987, researchers at the LSU AgCenter developed a very popular variety of sweet potato known as Beauregard, and the LSU AgCenter recently developed the Evangeline Sweet Potato.

Good for You: Their deep orange color means sweet potatoes are rich in carotene, which helps you see better.

Louisiana Value:
\$142 million



Color the sweet potato products

